



Missouri Mental Health Foundation

Changing Attitudes, Building Hope

*We're Going
Virtual!*

2020 Mental Health
Champions' Banquet



Dear 2020 Mental Health Champions' Banquet Sponsors,

During these unprecedented times of managing the spread of COVID-19, the health of Missourians remains a top priority. In following the guidance of local, state, and national health officials, we made the difficult decision of cancelling the on-site 2020 Mental Health Champions' Banquet; however, we are excited about the opportunity to recognize and celebrate our 2020 award recipients during a virtual event! The year would simply be incomplete if we did not celebrate Missouri Champions!

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- **Date:** Tuesday, October 6, 2020
 - **Time:** 7:00 p.m. (Sponsor appreciation display at 6:45 p.m.)
 - **Virtual Viewing Site:** Details to be provided later
 - **Award Recipients:** Refer to attached announcement of the 2020 Mental Health Champions (Note: Recognizing and honoring the Lasting Legacy Award recipient, Kathy Carter, will be postponed until the 2021 event.)

Sponsoring the 2020 Virtual Mental Health Champions' Banquet will continue to provide an opportunity to celebrate success, battle stigma, support a critical issue, and connect with business and provider communities, as well as the general public. We are very grateful for the continued partnerships, donations, and assistance as we move forward in our mission of raising awareness and public understanding of issues facing individuals and families living with mental illness, developmental disabilities and substance use disorders. Our efforts battle stigma and discrimination, promote care and treatment, and foster inclusion in the community and the workforce. Without you, this event would NOT be possible! Your sponsorship financially supports this event, will expand stigma messaging across Missouri and promotes the importance of education and awareness of mental health conditions.

We look forward to presenting a professional and inspirational event that will highlight our award recipients, nominees, and sponsors. Our virtual event will be promoted extensively through digital ads, social media ads and email communications. Enjoy the event from the comfort of your living room, or perhaps host a "watch" party with a small group of family or friends! We are also excited to announce that we will be providing an on-line silent auction starting two weeks prior to our virtual 2020 Mental Health Champions' event! More to come on this!

Please find the sponsorship benefits for the 2020 **virtual** event below. We hope you will consider continued support of this celebration. You will hear



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inspiring stories of persistence and triumph in the face of daily challenge and adversity.



Your sponsorship payment has already been received by the Missouri Mental Health Foundation, so we ask that you review this updated information, and then complete and return the "**Virtual Sponsorship Commitment**" form found on the last page in this packet.

VIRTUAL EVENT DETAILS	SPONSORSHIP LEVELS
<p>Date: Tuesday, October 6, 2020</p> <p>Time: 7:00 p.m.</p> <p>On-line Site: Details to be provided</p>	<p>GOLD - \$2,500</p> <ul style="list-style-type: none"> • "Sponsor Spotlight" - an individual Facebook acknowledgement on the MMHF page with a link to the sponsor's website. This post will be boosted for a period of 5 days • Full page ad in digital and hard copy keepsake program (a copy will be mailed to sponsors) • Sponsor acknowledgement of virtual event through social media and other promotional marketing. • Sponsor recognition during virtual event by Emcee and on-screen display • Promotional full-page ad scrolling 15 minutes before the virtual event. <p>SILVER - \$1,500</p> <ul style="list-style-type: none"> • Logo included in digital and hard copy keepsake program (a copy will be mailed to sponsors) • Sponsor acknowledgement on social media • Sponsor recognition during banquet by Emcee and on-screen display • Promotional ad designed with logos of Silver Sponsors will run 15 minutes before the virtual event. <p>SUPPORTER - \$500</p> <ul style="list-style-type: none"> • Name will appear in digital and hard copy keepsake program (a copy will be mailed to supporters)

During these challenging times, change is inevitable as we all move towards more virtual events and trainings. In accordance with an ancient Chinese proverb -- *A wise man adapts himself to circumstances, as water shapes itself to the vessel that contains it.* The Board of Directors, Planning Committee and staff have embraced this challenge and look forward to joining you in recognizing and celebrating the State of Missouri - 2020 Mental Health Champions!



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Stay safe and healthy,

Patty Henry, Executive Director
Board of Directors, Missouri Mental Health Foundation



2020 MISSOURI MENTAL HEALTH CHAMPIONS' AWARD RECIPIENTS

Each year three remarkable Missourians, who have overcome many challenges to make life better for themselves, others, and their communities, are selected to receive the Missouri Mental Health Champions' award. The award recipients make positive contributions to their community, exemplify commitment and vision, and their actions have increased the potential for independence in others with similar mental health conditions. We are honored to recognize and celebrate the following 2020 Missouri Mental Health Champions:

Tim Conroy (St. Louis) Tim is a champion and advocate representing individuals living with a mental illness. He openly shares his story, including his experience in the criminal justice system, by traveling the state and encouraging others to have faith in their recovery journey. He is now a successful volunteer, dedicating his life as a Certified Peer Specialist. He is an active volunteer and advocate for Missouri Crisis Intervention Programs (CIT), which is a model of specialized law enforcement expertise. Trained CIT Police Officers carry on the normal duties of law enforcement but switch to a specialist role when a potential mental health-related crisis is identified. Tim sits on the CIT Council as a *Working Committee* member and he also serves as the Co-Chair of the *Self-Care Subcommittee*. He has been essential to the Missouri program's growth and recognition among persons living with mental illness. He is a courageous, tireless advocate for many initiatives across the State.

Candace Cunningham (Lee's Summit) Candace was born with cerebral palsy and has faced many life challenges, but never lets it stop her or defeat her in pursuing her dreams or living the life she wants! She attended college and has been tenaciously pursuing employment and further education for the duration of her adult life. Most recently, she has accepted the position as the People First of Missouri Coordinator at UMKC's Institute for Human Development. She has served on the Jackson County Senate Bill 40 Intellectual & Developmental Disabilities (IDD) Board, the Summit Future Foundation, a paid Fellowship Participant in the LEND program, and is a graduate of Partners in Policy Making. She has been selected to organize, motivate, and support self-advocates across the State of Missouri in her role with the People First program. Furthermore, she volunteered as an AmeriCorps member to provide peer support to young adults with IDD and the University of Missouri-Kansas City Propel Program. In all these endeavors, she has shown that those living with disabilities and those individuals that do not, that she has ideas, rights and freedoms that cannot and will not be affected by limitations. Her smile and upbeat personality are a beacon to all those who know her.

John Stuckey (St. Charles) - As an adolescent, John had difficulties with sleep, anger and depression and began using drugs and alcohol to cope. He was exposed to heroin after college and quickly spiraled downhill, struggling with opioid use disorder. After multiple barriers and treatment attempts, it



was medically assisted treatment, transitional living and a supportive community that brought him out of this darkness. He has been in long-term recovery for seven years, working in the treatment field for this length of time as well. While working two additional jobs he was able to get his non-profit, the ARCHway Institute, started and running smoothly. Today it is very successful in aiding individuals and families affected by substance use and co-occurring mental health disorders. He has told his story and spoken about his work at numerous events and in front of thousands of people. He's worked with the Assisted Recovery Centers of America in both their inpatient and outpatient programs and served as the Executive Director of Recovery House-St. Louis. He is driven by his work and fights for those struggling on their path to recovery. He fights for caregivers and for those working in the field, especially his peers. He is an advocate, a champion, and an inspiration to all.



**VIRTUAL SPONSORSHIP COMMITMENT
2020 MENTAL HEALTH CHAMPIONS' AWARD CELEBRATION**

SPONSORSHIP CONTACT INFORMATION:

Company Name: MODDC

Contact Person(s): Vicky Davidson, Christie Holterman

Current Paid Sponsorship Level:

- Gold Level (\$2,500)
 Silver Level (\$1,500)
 Supporter (\$ 500)

VIRTUAL EVENT - SPONSORSHIP OPTIONS (Please check one box indicating your continued sponsorship preference):

- Virtual event sponsorship will remain at the same level as previously committed
 Virtual event sponsorship will lower one level-MMHF to refund the difference
 Unable to sponsor; MMHF to refund full sponsorship

PLEASE RETURN TO: Sheila Kliethermes, Missouri Mental Health Foundation
Sheila.kliethermes@missourimhf.org
Fax: 573-469-7268

Questions: Please contact Sheila Kliethermes or Patty Henry at 573-635-9201.

Thank you!

PLEASE RESPOND BY JUNE 12, 2020