**Sample email for organizations**

Subject: Get Involved in #MOAbility this March!

March is Developmental Disabilities Awareness Month. To raise awareness about the abilities of people with developmental disabilities (DD), a group of disability organizations in Missouri launched the #MOAbility campaign!

In Missouri, nearly 100,000 people have a developmental disability, and each person has unique abilities – just like people without disabilities. Every day, people with developmental disabilities share their unique abilities while learning at school, getting things done on the job, hanging out with friends or family, or just participating in their community.

This year for DD Awareness month, you and your team can raise awareness about the skills, talents, and abilities of people with developmental disabilities.

**For self-advocates:**To participate in Missouri’s DD Awareness Month campaign, just post on social media using the hashtag #MOAbility. You can post a photo or video to your favorite social media platform, like Facebook, Instagram, Twitter, TikTok, or whatever platform you prefer. In the photo or video, you can either show others what your ability looks like or you can just talk about it. If you don’t want to post a photo or video, you can also post text that describes your skill, talent, or ability to others.

**For staff and organizations:** To show your support for #MOAbility and to raise awareness about the abilities of people with developmental disabilities, you can use the [Facebook profile picture frame](http://www.facebook.com/profilepicframes/?selected_overlay_id=1431700860338220), the [Facebook cover photo](https://www.facebook.com/MissouriDevelopmentalDisabilityCouncil/photos/a.371524596242048/3932270533500752), and/or display the poster (available in [English](https://moddcouncil.org/wp-content/uploads/2021/03/MOAbility-Poster.pdf) and [Spanish](https://moddcouncil.org/wp-content/uploads/2021/03/Poster-de-MOAbility.pdf)). Also, you can help self-advocates participate and share their #MOAbility posts on your social media channels, like Facebook.

More information, including #MOAbility examples, information about how to use hashtags, and how to participate if you don't use social media, is [available online](https://moddcouncil.org/dd-awareness-month/). To stay up-to-date with the campaign, follow the [Missouri DD Council on Facebook](https://www.facebook.com/MissouriDevelopmentalDisabilityCouncil).

###