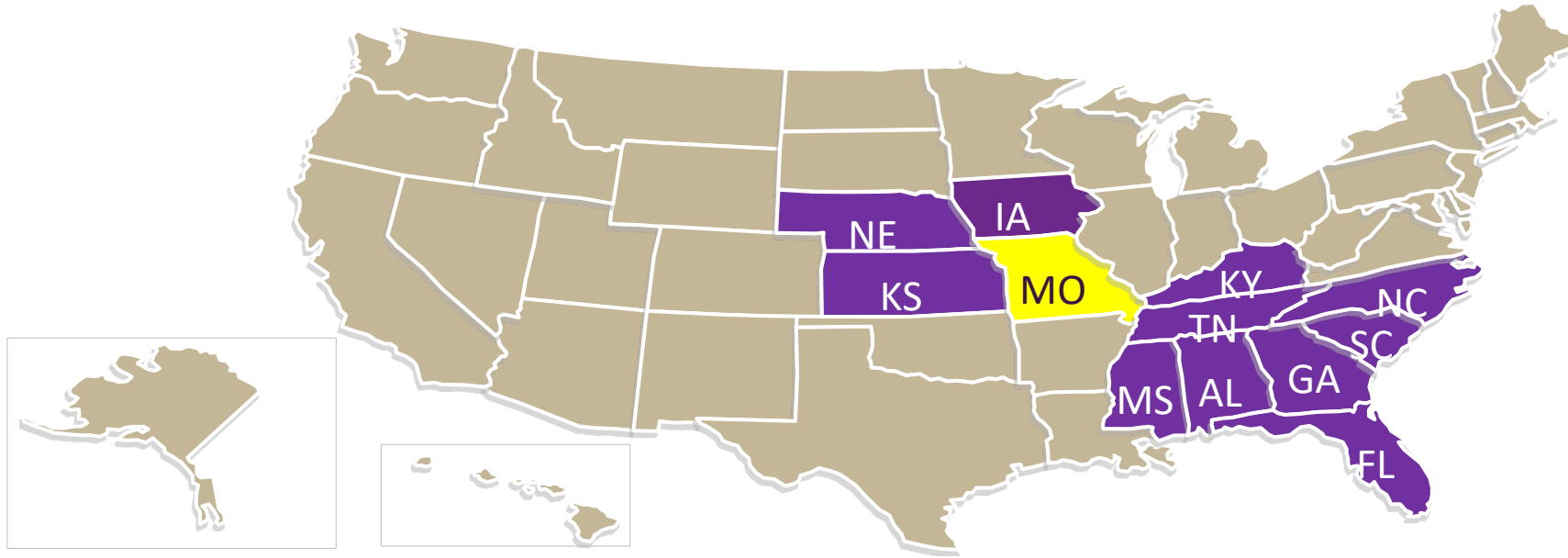




Benefits of Mobility Management to Overcome Barriers (Step Outside of the Box)

**MODDC Webinar
June 6, 2023**

Enjoli Dixon, Project Associate - Easterseals



NCMM Regional Liaison – Corresponding to FTA Regional Offices 4 & 7

Region 4: Kentucky, Tennessee, Mississippi, Alabama, Georgia, Florida, North Carolina, South Carolina

Region 7: Missouri, Iowa, Nebraska, Kansas



Enjoli Dixon,
National Center for Mobility
Management at Easterseals



nc4mm.org

Who We Are

A national technical assistance center funded through a cooperative agreement with the Federal Transit Administration and operated through a consortium of three national organizations



Our Mission

To promote customer-centered mobility strategies that advance good health, economic vitality, self-sufficiency, and community.

We work to promote cross-sector partnerships and help communities create/improve transportation options – “mobility management”



What is the Role of Mobility Managers in Innovation?

- **Understanding available funding sources and how they can be used**
 - Coordinating Council on Access and Mobility (CCAM)
 - Federal Fund Braiding
- **Developing networks and relationships with non-traditional partners**
 - Cost Sharing
 - Cross partnership funding models



CCAM Strategy

CCAM Mission and Organization



Mission

The CCAM issues policy recommendations and implements activities that improve the **availability**, **accessibility**, and **efficiency** of transportation for the following targeted populations:



Individuals with Disabilities



Older Adults



Individuals of Low Income

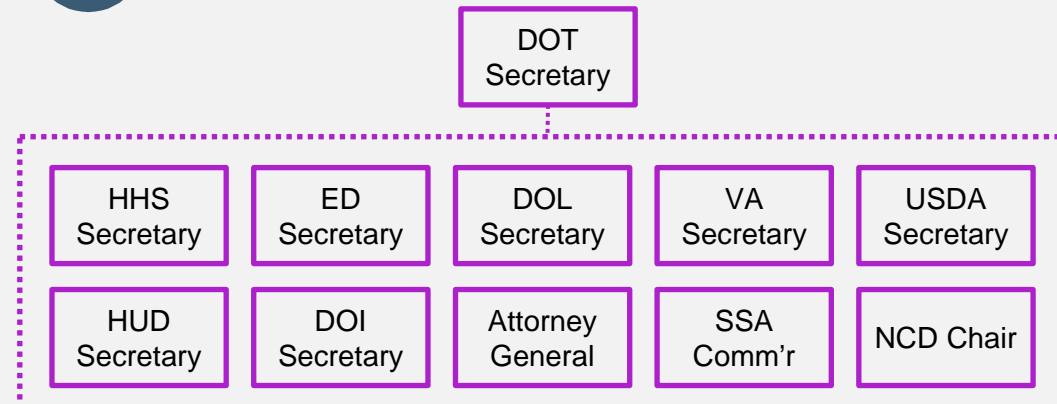


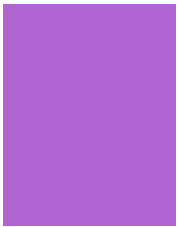
History

The CCAM is an interagency partnership **established in 2004 by Executive Order 13330** to coordinate the efforts of the Federal agencies that fund transportation for CCAM targeted populations.



Organization



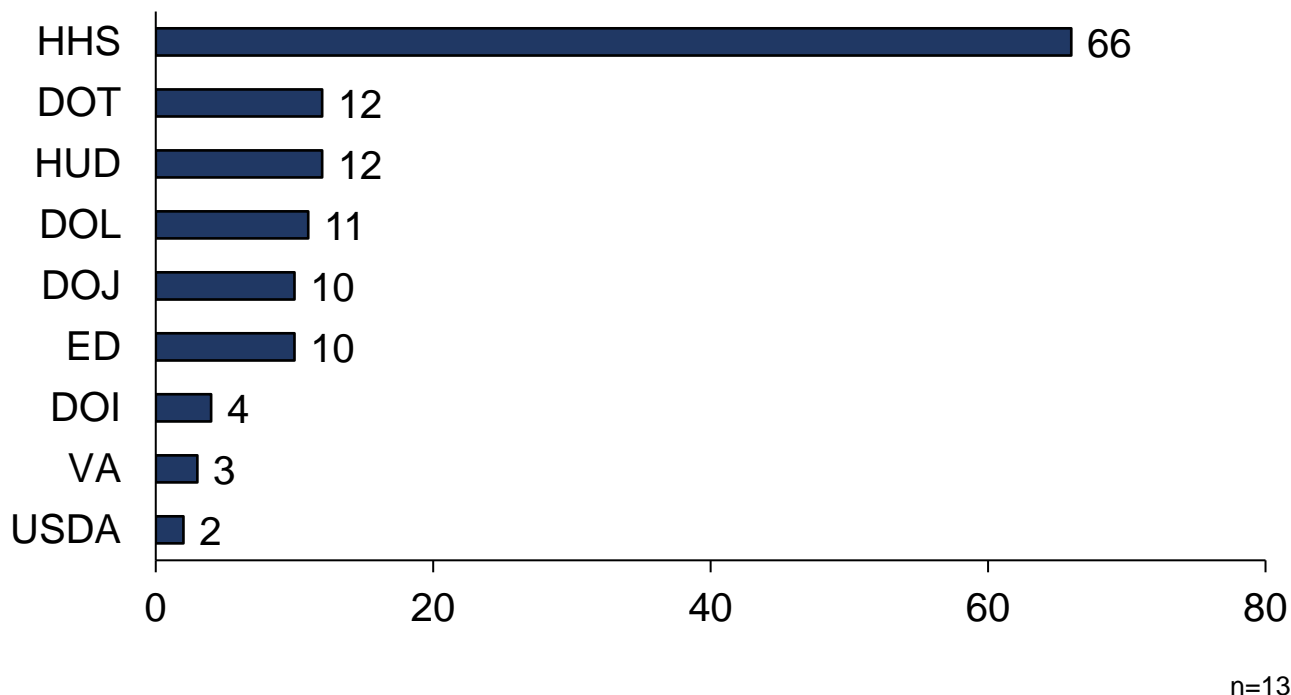


CCAM Program Inventory

The CCAM Program Inventory identifies 130 Federal programs that are able to provide funding for human service transportation for people with disabilities, older adults, and/or individuals of low income.

Initial CCAM Work

Number of Programs by Department that May Fund Human Services Transportation



Although SSA reported that no programs may fund human services transportation, coordination opportunities were explored. NCD does not fund grant programs.

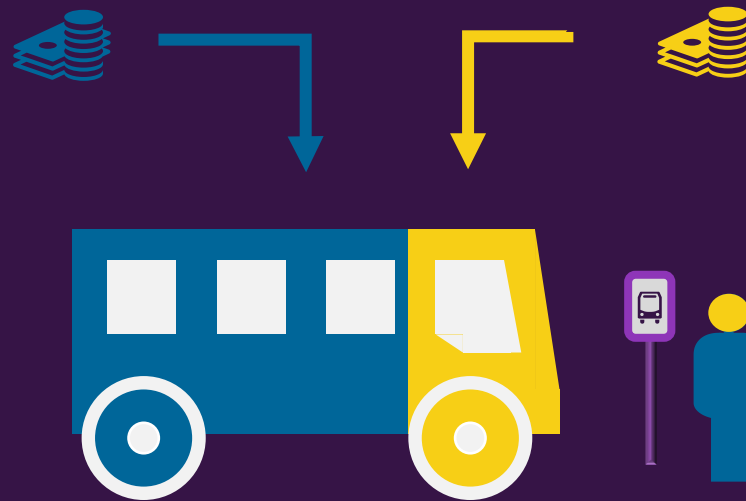


Federal Fund Braiding Guide

In 2018 and 2019, the CCAM held Federal working sessions to develop the Federal Fund Braiding Guide, a CCAM resource that clarifies acceptable Federal fund braiding for local match opportunities.

Initial CCAM Work

Federal fund braiding for local match is when Federal funds from one grant program are used to fulfill the local match requirement of another Federal grant.



In order to participate in Federal fund braiding, a project **must meet all requirements** of the participating Federal agencies, including eligibility requirements, reporting requirements, regulatory requirements, statutory requirements, and program guidance.

Overcoming Barriers in Transportation

- *How do we overcome barriers?*
 - *Identify issues*
 - *Connect with Mobility Manager*
 - *Access the community and mobility options*
 - *Advocate for mobility*
 - *And MORE!!!!!!*



Stepping Outside of the Box

- *What is stepping out of the box?*
- *Why should we step out of the box?*
- *How do we step out of our comfort zone?*
- *How do we develop better partnerships?*
- *Could you help more people?*
- *How do we overcome barriers?*



Don't Worry

- *Let's talk about it!!!*
- *Identify what's important*
- *Take action*



Universal Mobility

- Allows for equitable transportation for all
- Design and planning from start to finish to accommodate all

Resources: NCMM/SUMC
Metropolitan Planning
Council -Chicago



Photo by Rasmus Gerdin

Addressing Barriers

- Fully addressing barriers
- Navigating around barriers
- Removing barriers

- Examples: Covid, VA Healthcare, Mobile Healthcare, Virtual Healthcare



Partnerships

*Allows for maximization of service and sharing of funds for sustainability

Resources: [CCAM Partnerships Guide](#)

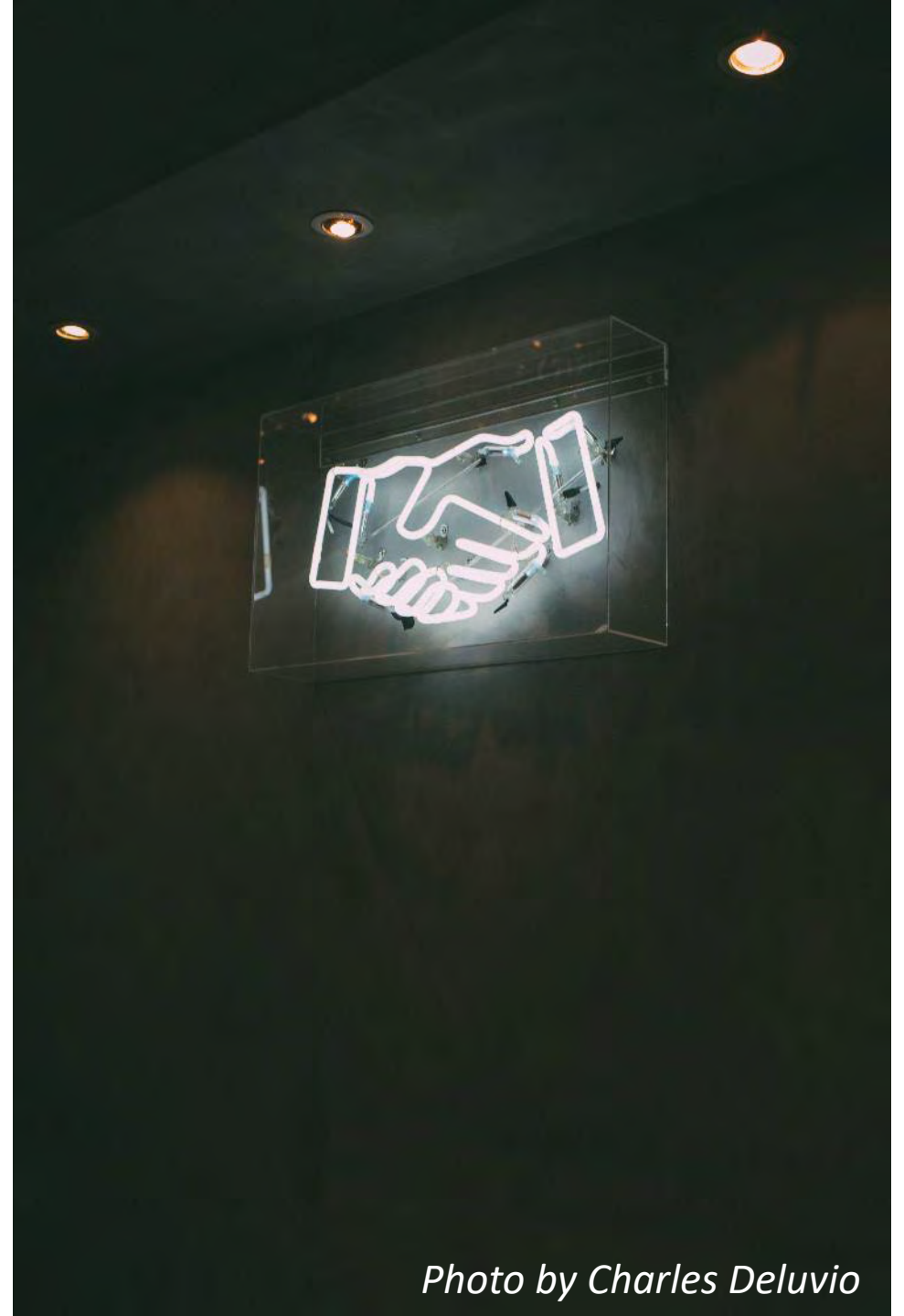


Photo by Charles Deluvio

Regional Coordination

*Allows for coordination which provides a solid framework for sustainable mobility

Resources: Ride/KCATA (Kansas City Area Transportation Authority)

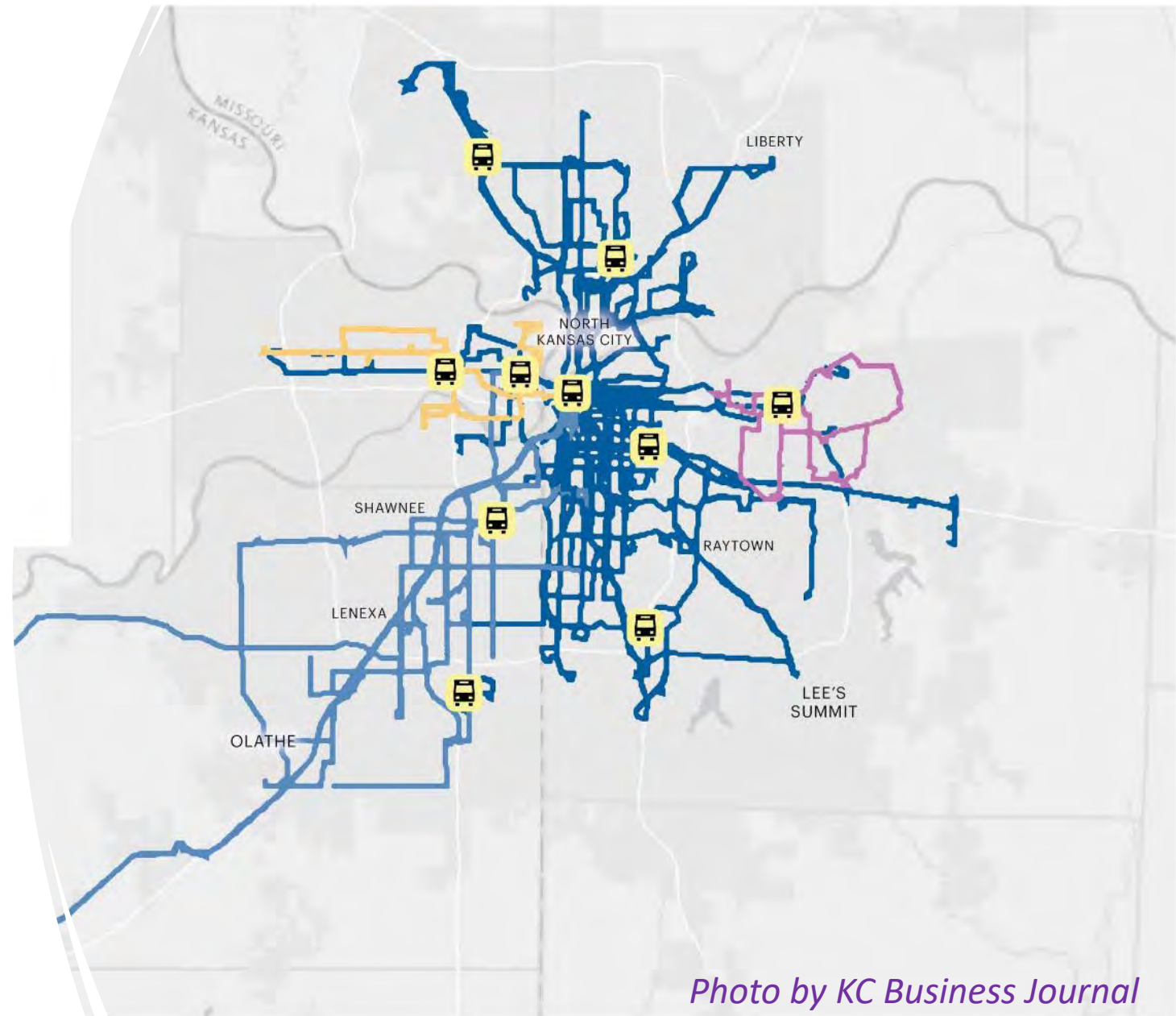


Photo by KC Business Journal

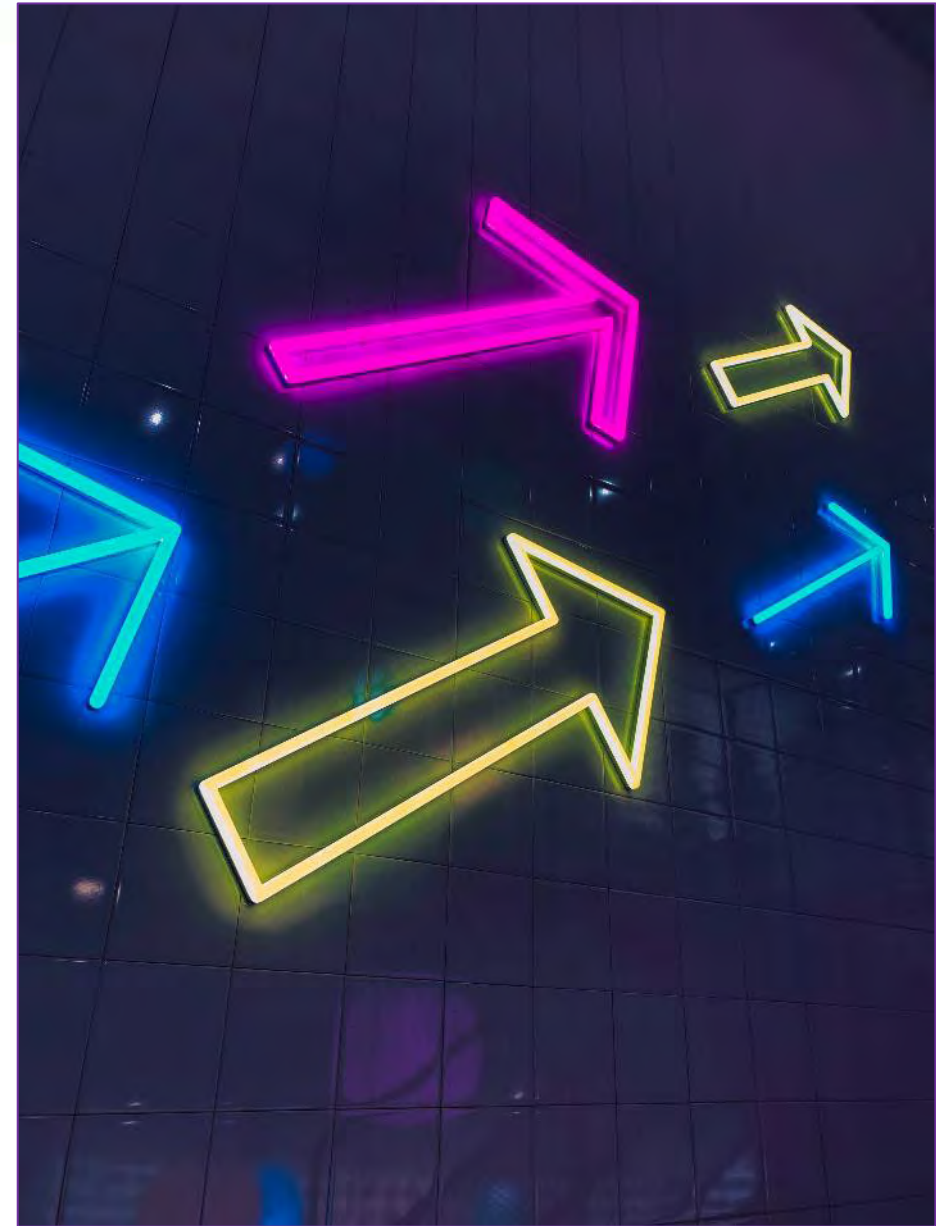
Mobility Management Activities

Usual Programs

One Stop Shop
Travel Training
Voucher Program
Volunteer Driver Program

Outside the Box Programs

Healthcare
Mobility Mgrs
ITS applications –
Traveler
information
ADA Platinum
Pass
Statewide
Mobility System
Mobility Hubs



Prevention – Birmingham, AL

Prevention- Primary Care

- **Multi-Modal Access Guides.** Guides would include maps and other information on access by people with disabilities to a particular destination, including availability of transit and taxi services, and the quality of walking conditions.
- **Non-transit-based demand-response services.** Use private service providers (i.e. Uber) and ensure private providers have policies in place to support people with disability and incentivize accessible vans to participate in the service.
- **Increase use of fixed-route service.** Using universal design principles, develop improved fixed-route transportation services users.

Prevention Missouri

- **Train-the-trainer curriculum.** Volunteers from the hospital auxiliary, senior center, and other – trained regarding transportation options, Healthtran.
- **Healthcare provider subscription service** to transportation.
- **Mobility Management Certification** – Healthcare focused, National certification in progress

Re-Hospitalization

Franklin, Jackson, Perry, and Williamson Cos., Illinois

- **Proactive Identification of At-Risk Patients:** Patients would be referred to mobility management services. Mobility managers would create relationship with these patients to ensure they make their appointments.
- **Education of Patients and Health Care Providers:** Employ a comprehensive education strategy, which targets both those patients who are most at-risk of re-hospitalization, as well as those health care providers that most commonly treat these patients to inform them about MedTrans mobility management services.

??????

- *Where do we start?*
- *Who do we invite to the table?*
- *How do we act and implement?*



WHAT
NOW

Technical Assistance (TA) Centers



www.nc4mm.org 1-866-846-6400
info@nc4mm.org [Annual Community Grants](#) ←

www.nadtc.org 1-866-983-3222
contact@nadtc.org [Annual Community Grants](#) ←



www.nationalrtap.org 1-888-589-6821
info@nationalrtap.org



Shared-Use Mobility Center
www.sharedusemobilitycenter.org 1-312-448-8083
info@sharedusemobilitycenter.org



National Center for Applied Transit Technology
www.ctaa.org/about-n-catt/

There is no I in TEAM!



Thoughts, Ideas, Questions?







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NCMM/NADTC

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Areas of expertise: Project management, grant writing, research, community/neighborhood planning, transit planning (route planning and transit facility/stop design), ADA issues, DEI, human centered design, Title VI, program evaluation and performance measurement, housing and transportation, compliance reviews